

# NEWSLETTER

## Your insight into the BM Tech community

Read about the exciting giveaways, events, products and services we offer

## BM Tech Fashion Event

A special evening hosted by Nadia Bartel



## A NIGHT OF FASHION AND DECADENCE

On the evening of the 21st May, BM Tech hosted a special evening of fashion and decadence in a boutique secret location in Collingwood hosted by Fashion Stylist, Nadia Bartel.

BM Tech arranged to have three local and exclusive Fashion Designers who recently showcased their designs at the Virgin Australia Melbourne Fashion Festival. If you didn't get the chance to get to the Festival and see Melbourne's finest Designers, this evening allowed

you to get up close to their exquisite creations. We were fortunate to have top Designers, Yeojin Bae, Livia Arena and Aurelio Costarella, displaying their latest creations.

The night began with people arriving and being greeted with a glass of exquisite boutique sparkling wine and decadent desserts by Burch & Purchase. The desserts were simply amazing and deliciously devoured throughout the evening. (...cont'd)



## LIFESTYLE EXPERIENCE GIVEAWAY WINNERS



We would like to congratulate **Bob Page** who was the winner of the **Australian Motoring Festival** giveaway which was an amazing **\$1000 Flight Centre voucher** and judging by the smile on his face, I'm sure it's

because he's thinking about his next fantastic holiday.

The exciting **Mini Stunt Driving Experience** was won by **Stephen Ravida**

who also happens to drive a Mini Cooper. Stephen and three of his friends will now enjoy a fabulous day learning how to be real stunt drivers.



# THE NEW CAR SHOW AUSTRALIAN MOTORING FESTIVAL

The Australian Motoring Festival was held in March at the Melbourne Show grounds and we were fortunate to have secured a display stand in the Retail Hub Pavilion to showcase BM Tech to the public.

What I loved about this show was that it allowed the motor industry to showcase not only new cars, which you could actually roadtest, but also showed the public many different aspects. It showed how cars are designed and made, the latest accessories to the popular classic cars, and it even showcased a vast range of the new and ever-popular e-Bikes. These were a huge hit!

One accessory which I was particularly impressed with was the amazing new mini jump-start battery. It is so small that it can fit in your pocket, can start an engine with a dead flat battery several times, and can also re-charge your mobile phone or run your laptop for several hours.

Our display looked terrific! We had a ball meeting many people over the four days. We met with quite a few new customers as well as many existing ones who came by to say hello.

Not only were we presenting BMW and Mini owners the benefits of having their cars serviced and repaired with us, but we were also letting people know about our new products such as the Torque Tuner, which improves low-down performance, and the new German-designed tow bars which we have recently become agents for.

All in all, the Australian Motoring Festival was an huge hit for the motoring public. I believe that if every car manufacturer gets on board for the next one, it will truly become one of the great international motor shows on the world calendar. I'm already looking forward to the next one!

Joe Brogno

## A NIGHT OF FASHION... (cont'd)

The background music was the sound of a wonderful harp played by the very talented Harpist, Huhana Rae.

What I loved was seeing the expressions on everyone's faces as they were asked to pose for photographs in front of our media board; it was like they were treated as celebrities! We even had a glimpse of glamour with the presence of Jessica Peart who was a finalist in the 2015 Miss Universe Australia!

Fashion Stylist, Editor and Curator, Nadia Bartel, did a magnificent job in hosting the BM Tech event and treated everyone with her personal insight into each of the Designer's creations and stories. Her interview with Yeojin Bae was inspiring to say the least.

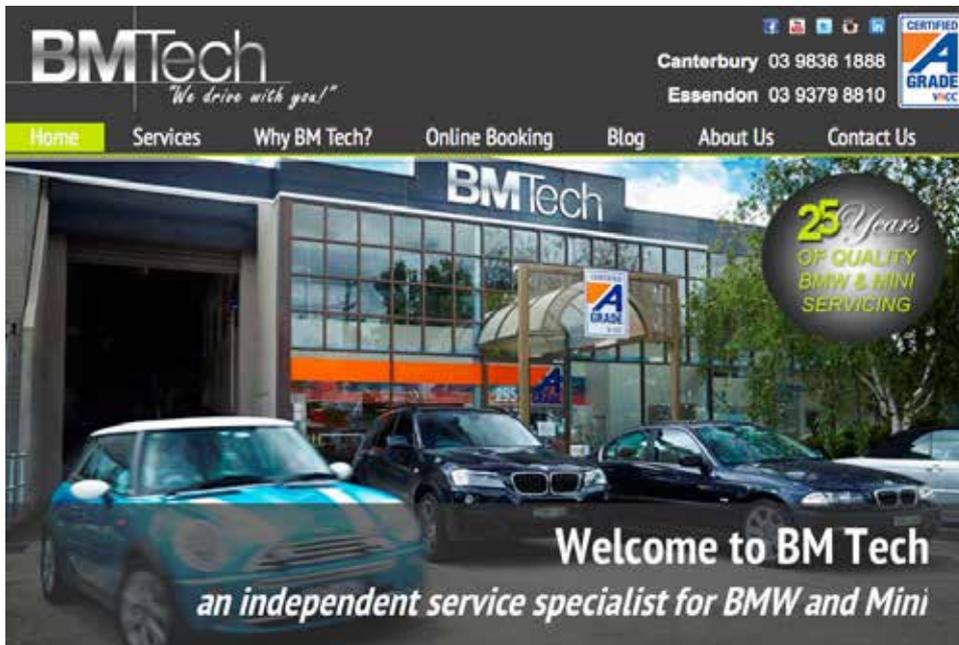
You can view photos from the evening and watch videos of Nadia talking about the designers and their creations, as well as her interview with Yeojin Bae, by visiting the blog on the BM Tech website.

You can find out more about Nadia at <http://www.chronicsofnadia.com.au>.

We were also proud to be supporting the Think Pink Foundation at this event. The Think Pink Foundation is an amazing group of people who help and support women going through breast cancer, especially for women who are from regional areas who have to come to the city for treatment. The Foundation assists with all sorts of amazing things including supportive care, education programmes; a range of therapies and emergency accommodation.

Joe Brogno

## THE NEW BM TECH WEBSITE



## FIVE YEAR WARRANTY

BM Tech is the only BMW and Mini Service Centre in the world to offer a Five Year Warranty on all servicing and repairs.

We have the confidence to make this amazing offer because we only use original parts and lubricants and only employ highly trained BMW and Mini technicians who understand how your cars need to be maintained.

This means you can now have complete confidence in BM Tech's ability to service and repair your BMW or Mini to the highest standards.

Many of you may have already seen our new and improved web site. The home page is vastly improved and designed to be simple, straightforward and easy to use. The popular online booking system now caters for people with very busy lifestyles. This new quick form allows you to enter a few details for us to contact you directly to book you in. Many of our customers using it and are enjoying the new streamlined approach to booking in their cars.

You can also click through to the new BM Tech Blog. This is where we will be writing about all sorts of interesting topics ranging from new models, events, new developments, giveaways and the like. Blogs are a great way to participate and interact with the author, so we hope you will enjoy what we will be writing about.